

ANNOUNCEMENT OF APPOINTMENT OF EXECUTIVE DIRECTOR AND CHIEF EXECUTIVE OFFICER OF HOSPITALITY *



* Asterisks denote mandatory information

Name of Announcer *	FAR EAST ORCHARD LIMITED
Company Registration No.	196700511H
Announcement submitted on behalf of	FAR EAST ORCHARD LIMITED
Announcement is submitted with respect to *	FAR EAST ORCHARD LIMITED
Announcement is submitted by *	Chloe Kho Kim Suan
Designation *	Company Secretary
Date & Time of Broadcast	03-Sep-2012 17:58:37
Announcement No.	00112

>> ANNOUNCEMENT DETAILS

The details of the announcement start here ...

Date of Appointment *	01-09-2012
Name of Person*	Arthur Kiong Kim Hock
Age *	52
Country of principal residence *	Singapore
The Board's comments on this appointment (including rationale, selection criteria, and the search and nomination process) *	The appointment of Mr Arthur Kiong Kim Hock as Executive Director and Chief Executive Officer of Hospitality of the Company was recommended by the Nominating Committee and approved by the Board after taking into consideration of his work experience and expertise.
Whether appointment is executive, and if so, the area of responsibility *	Executive. Responsible for all aspects of the hospitality business of the group, including hotels and serviced residences management, branding, sales and marketing and new business development.
Job Title (e.g. Lead ID, AC Chairman, AC Member etc.)	Executive Director and Chief Executive Officer of Hospitality
Working experience and occupation(s) during the past 10 years *	Please refer to the attached profile.
Shareholding * in the listed issuer and its subsidiaries *	Nil
Familial relationship with any director and/or substantial shareholder of the listed issuer or of any of its principal subsidiaries *	Nil
Conflict of interests (including any competing business) *	Nil

>> OTHER DIRECTORSHIP#

These fields are not applicable for announcements of appointments pursuant to Listing Rule 704(9) or Catalist Rule 704(8).

Past (for the last 5 years)	Nil
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Present

Nil

>> INFORMATION REQUIRED PURSUANT TO LISTING RULE 704(7)(H)


Disclose the following matters concerning an appointment of director, chief executive officer, general manager or other executive officer of equivalent rank. If the answer to any questions is "yes", full details must be given.

(a)*	Whether at any time during the last 10 years, an application or a petition under any bankruptcy law of any jurisdiction was filed against him or against a partnership of which he was a partner at the time when he was a partner or at any time within 2 years from the date he ceased to be a partner?	<ul style="list-style-type: none">• No
(b)*	Whether at any time during the last 10 years, an application or a petition under any law of any jurisdiction was filed against an entity (not being a partnership) of which he was a director or an equivalent person or a key executive, at the time when he was a director or an equivalent person or a key executive of that entity or at any time within 2 years from the date he ceased to be a director or an equivalent person or a key executive of that entity, for the winding up or dissolution of that entity or, where that entity is the trustee of a business trust, that business trust, on the ground of insolvency?	<ul style="list-style-type: none">• No
(c)*	Whether there is any unsatisfied judgment against him?	<ul style="list-style-type: none">• No
(d)*	Whether he has ever been convicted of any offence, in Singapore or elsewhere, involving fraud or dishonesty which is punishable with imprisonment, or has been the subject of any criminal proceedings (including any pending criminal proceedings of which he is aware) for such purpose?	<ul style="list-style-type: none">• No
(e)*	Whether he has ever been convicted of any offence, in Singapore or elsewhere, involving a breach of any law or regulatory requirement that relates to the securities or futures industry in Singapore or elsewhere, or has been the subject of any criminal proceedings (including any pending criminal proceedings of which he is aware) for such breach?	<ul style="list-style-type: none">• No
(f)*	Whether at any time during the last 10 years, judgment has been entered against him in any civil proceedings in Singapore or elsewhere involving a breach of any law or regulatory requirement that relates to the securities or futures industry in Singapore or elsewhere, or a finding of fraud, misrepresentation or dishonesty on his part, or he has been the subject of any civil proceedings (including any pending civil proceedings of which he is aware) involving an allegation of fraud,	<ul style="list-style-type: none">• No

	misrepresentation or dishonesty on his part?	
(g)*	Whether he has ever been convicted in Singapore or elsewhere of any offence in connection with the formation or management of any entity or business trust?	<ul style="list-style-type: none"> No
(h)*	Whether he has ever been disqualified from acting as a director or an equivalent person of any entity (including the trustee of a business trust), or from taking part directly or indirectly in the management of any entity or business trust?	<ul style="list-style-type: none"> No
(i)*	Whether he has ever been the subject of any order, judgment or ruling of any court, tribunal or governmental body, permanently or temporarily enjoining him from engaging in any type of business practice or activity?	<ul style="list-style-type: none"> No
(j)	Whether he has ever, to his knowledge, been concerned with the management or conduct, in Singapore or elsewhere, of the affairs of :-	
(i)*	any corporation which has been investigated for a breach of any law or regulatory requirement governing corporations in Singapore or elsewhere; or	<ul style="list-style-type: none"> No
(ii)*	any entity (not being a corporation) which has been investigated for a breach of any law or regulatory requirement governing such entities in Singapore or elsewhere; or	<ul style="list-style-type: none"> No
(iii)*	any business trust which has been investigated for a breach of any law or regulatory requirement governing business trusts in Singapore or elsewhere; or	<ul style="list-style-type: none"> No
(iv)*	any entity or business trust which has been investigated for a breach of any law or regulatory requirement that relates to the securities or futures industry in Singapore or elsewhere,	<ul style="list-style-type: none"> No
	in connection with any matter occurring or arising during that period when he was so concerned with the entity or business trust?	
(k)*	Whether he has been the subject of any current or past investigation or disciplinary proceedings, or has been reprimanded or issued any warning, by the Monetary Authority of Singapore or any other regulatory authority, exchange, professional body or government agency, whether in Singapore or elsewhere?	<ul style="list-style-type: none"> No

>> INFORMATION REQUIRED PURSUANT TO LISTING RULE 704(7)(I)

Disclosure applicable to the appointment of Director only.

	Any prior experience as a director of a listed company?	<ul style="list-style-type: none">• No
	If no, please provide details of any training undertaken in the roles and responsibilities of a director of a listed company.	Mr Kiong will be provided the training on the roles and responsibilities of a director of a public listed company.
Footnotes		
Attachments	 ArthurKiong_Profile.pdf Total size = 144K (2048K size limit recommended)	

BIOGRAPHY

ARTHUR KIONG

Executive Director and CEO, Far East Hospitality Far East Organization

Arthur Kiong is the Chief Executive Officer of Far East Hospitality, which is part of Far East Organization. Mr Kiong is concurrently the Executive Director of Far East Organization, Singapore's largest private property developer.

Mr Kiong returned to Far East in 2012, where he previously headed the Organization's then newly-formed Hotel Division from 2005 - 2007. In his current role, Mr Kiong provides key leadership to drive further growth for the company's hospitality management business. Far East Hospitality has a portfolio of eight hotels and 10 serviced residences in Singapore and Malaysia.

Prior to this, Mr Kiong held various senior positions at Banyan Tree Hotels and Resorts, first joining the company in 2008 as Senior Vice President – Group Sales & Marketing, and rising through the ranks to Managing Director – Hotel Operations (Asia Pacific & China) and Senior Vice President – Group Marketing Services. In his last held appointment, Mr Kiong was responsible for the inception of Canopy Marketing Group Pte Ltd, as its Chief Executive Officer. Wholly owned by Banyan Tree Services, the marketing company provides strategic insights and marketing services to the various businesses in the Banyan Tree Group.

From 2002 to 2005, Mr. Kiong was Vice-President of Marketing (Asia Pacific) for the Peninsula Group based in Hong Kong, where he was responsible for the marketing functions in Head Office and Sales for the hotel outside the U.S.

Mr Kiong has over 20 years of hotel industry experience having held operations, sales and marketing roles for various hotels in Asia and the USA including The Peninsula Hotels, the Mandarin Oriental Hong Kong, The Ritz-Carlton, Hyatt International, Westin Hotels, and Banyan Tree Hotels & Resorts.

