

ANNOUNCEMENT OF APPOINTMENT OF CHIEF EXECUTIVE OFFICER AND MANAGING DIRECTOR *



* Asterisks denote mandatory information

Name of Announcer *	ORCHARD PARADE HOLDINGS LTD
Company Registration No.	196700511H
Announcement submitted on behalf of	ORCHARD PARADE HOLDINGS LTD
Announcement is submitted with respect to *	ORCHARD PARADE HOLDINGS LTD
Announcement is submitted by *	Chloe Kho Kim Suan
Designation *	Company Secretary
Date & Time of Broadcast	08-Mar-2012 17:43:15
Announcement No.	00059

>> ANNOUNCEMENT DETAILS

The details of the announcement start here ...

Date of Appointment *	15-03-2012
Name of Person*	Lucas Chow Wing Keung
Age *	58
Country of principal residence *	Singapore
The Board's comments on this appointment (including rationale, selection criteria, and the search and nomination process) *	Mr Chow has been a Director of the Company since 1 June 2008. Based on the recommendation of the Nominating Committee, the Board has considered Mr Chow's background and is of the view that Mr Chow is suitable for the position of Chief Executive Officer and Managing Director.
Whether appointment is executive, and if so, the area of responsibility *	Executive. Mr Chow will oversee matters relating to the Group's business strategies and direction, corporate plans and policies and the general management of the Group.
Job Title (e.g. Lead ID, AC Chairman, AC Member etc.)	Chief Executive Officer and Managing Director
Working experience and occupation(s) during the past 10 years *	Please refer to the attached Profile.
Shareholding * in the listed issuer and its subsidiaries *	Nil
Familial relationship with any director and/or substantial shareholder of the listed issuer or of any of its principal subsidiaries *	Nil
Conflict of interests (including any competing business) *	Nil

>> OTHER DIRECTORSHIP#

These fields are not applicable for announcements of appointments pursuant to Listing Rule 704(9) or Catalist Rule 704(8).

Past (for the last 5 years)	Please refer to Annexure 1.
Present	Please refer to Annexure 2.

>> INFORMATION REQUIRED PURSUANT TO LISTING RULE 704(7)(H)

Disclose the following matters concerning an appointment of director, chief executive officer, general manager or other executive officer of equivalent rank. If the answer to any questions is "yes", full details must be given.




(a)*	Whether at any time during the last 10 years, an application or a petition under any bankruptcy law of any jurisdiction was filed against him or against a partnership of which he was a partner at the time when he was a partner or at any time within 2 years from the date he ceased to be a partner?	● No
(b)*	Whether at any time during the last 10 years, an application or a petition under any law of any jurisdiction was filed against an entity (not being a partnership) of which he was a director or an equivalent person or a key executive, at the time when he was a director or an equivalent person or a key executive of that entity or at any time within 2 years from the date he ceased to be a director or an equivalent person or a key executive of that entity, for the winding up or dissolution of that entity or, where that entity is the trustee of a business trust, that business trust, on the ground of insolvency?	● No
(c)*	Whether there is any unsatisfied judgment against him?	● No
(d)*	Whether he has ever been convicted of any offence, in Singapore or elsewhere, involving fraud or dishonesty which is punishable with imprisonment, or has been the subject of any criminal proceedings (including any pending criminal proceedings of which he is aware) for such purpose?	● No
(e)*	Whether he has ever been convicted of any offence, in Singapore or elsewhere, involving a breach of any law or regulatory requirement that relates to the securities or futures industry in Singapore or elsewhere, or has been the subject of any criminal proceedings (including any pending criminal proceedings of which he is aware) for such breach?	● No
(f)*	Whether at any time during the last 10 years, judgment has been entered against him in any civil proceedings in Singapore or elsewhere involving a breach of any law or regulatory requirement that relates to the securities or futures industry in Singapore or elsewhere, or a finding of fraud, misrepresentation or dishonesty on his part, or he has been the subject of any civil proceedings (including any pending civil proceedings of which he is aware) involving an allegation of fraud, misrepresentation or dishonesty on his part?	● No

(g)*	Whether he has ever been convicted in Singapore or elsewhere of any offence in connection with the formation or management of any entity or business trust?	<ul style="list-style-type: none"> No
(h)*	Whether he has ever been disqualified from acting as a director or an equivalent person of any entity (including the trustee of a business trust), or from taking part directly or indirectly in the management of any entity or business trust?	<ul style="list-style-type: none"> No
(i)*	Whether he has ever been the subject of any order, judgment or ruling of any court, tribunal or governmental body, permanently or temporarily enjoining him from engaging in any type of business practice or activity?	<ul style="list-style-type: none"> No
(j)	Whether he has ever, to his knowledge, been concerned with the management or conduct, in Singapore or elsewhere, of the affairs of :-	
(i)*	any corporation which has been investigated for a breach of any law or regulatory requirement governing corporations in Singapore or elsewhere; or	<ul style="list-style-type: none"> No
(ii)*	any entity (not being a corporation) which has been investigated for a breach of any law or regulatory requirement governing such entities in Singapore or elsewhere; or	<ul style="list-style-type: none"> No
(iii)*	any business trust which has been investigated for a breach of any law or regulatory requirement governing business trusts in Singapore or elsewhere; or	<ul style="list-style-type: none"> No
(iv)*	any entity or business trust which has been investigated for a breach of any law or regulatory requirement that relates to the securities or futures industry in Singapore or elsewhere,	<ul style="list-style-type: none"> No
	in connection with any matter occurring or arising during that period when he was so concerned with the entity or business trust?	
(k)*	Whether he has been the subject of any current or past investigation or disciplinary proceedings, or has been reprimanded or issued any warning, by the Monetary Authority of Singapore or any other regulatory authority, exchange, professional body or government agency, whether in Singapore or elsewhere?	<ul style="list-style-type: none"> No

>> INFORMATION REQUIRED PURSUANT TO LISTING RULE 704(7)(I)

Disclosure applicable to the appointment of Director only.

	Any prior experience as a director of a listed company?	<ul style="list-style-type: none">
--	---	--

Footnotes	
Attachments	 LC_Profile.pdf  LC_Annexure2.pdf  LC_Annexure1.pdf Total size = 63K (2048K size limit recommended)



Mr Lucas Chow joined Far East Organization as an Executive Director in June 2011 where he provides strategic counsel to the Chief Executive Officer on new business growth and brand development across the Organization's diverse portfolio. Mr Chow serves on several high-level executive committees in Far East Organization including as Chairman of its Establishment Committee, the Corporate Real Estate Business Group Executive Committee as well as the Corporate Strategy & Planning Taskforce spearheading the laying of the foundations and framework for the long-term development of the Organization.

Mr Chow was appointed a director of Orchard Parade Holdings Limited, the listed subsidiary of Far East Organization, since 1 June 2008.

Prior to joining Far East Organization, Mr Chow was the Chief Executive Officer of MediaCorp, a leading media company in the region. Under his leadership, MediaCorp launched major initiatives in the digital space. Mr Chow was also the prime-mover of MediaCorp's corporate social responsibility programme. Mr Chow started his career with Hewlett Packard (HP) and spent almost 20 years in HP holding several senior positions. He joined Singtel in 1998 and held the positions of CEO (SingTel Mobile), Executive Vice President (Consumer Business) and Executive Vice President (Corporate Business). He was instrumental in increasing SingTel's broadband market share and driving regional expansion in the mobile business.

Mr Chow is an active leader in the business, media and telecommunications communities. He currently chairs the Singapore Health Promotion Board and also sits on various other boards of directors and advisory committees. He is a member of the National University of Singapore's Board of Trustees and chairs its Entrepreneurship Committee.

Mr Chow graduated with a Bachelor of Science (Honours) from the University of Aston, Birmingham (United Kingdom).

Annexure 2

Present Directorships of Mr Lucas Chow Wing Keung

Name of Corporation, Firm or Limited Liability Partnership	Company Registration	Date of Appointment
Orchard Parade Holdings Limited	196700511H	1 June 2008
Far East Opus Pte. Ltd.	201129937R	4 October 2011

Annexure 1

Past Directorships of Mr Lucas Chow Wing Keung

Name of Corporation, Firm or Limited Liability Partnership	Company Registration	Date of Appointment	Date of Resignation
Caldecott Productions International Pte Ltd	198500051K	1 April 2006	31 May 2011
MediaCorp Pte. Ltd.	199201312E	1 December 2005	31 May 2011
MediaCorp Entertainment Pte. Ltd.	200412197H	30 March 2006	31 May 2011
MediaCorp Investments Pte. Ltd.	199301006R	30 March 2006	31 May 2011
MediaCorp News Pte Ltd	199906091Z	1 December 2005	31 May 2011
MediaCorp Press Ltd	200008597M	1 December 2005	31 May 2011
MediaCorp Publishing Pte Ltd	199907470W	1 December 2005	31 May 2011
MediaCorp Radio Singapore Pte Ltd	199406088E	1 December 2005	31 May 2011
MediaCorp Raintree Pictures Pte. Ltd.	199803535G	30 March 2006	31 May 2011
MediaCorp Studios Pte Ltd	200001997R	1 December 2005	31 May 2011
MediaCorp TV Holdings Pte. Ltd.	200411383E	1 December 2005	31 May 2011
MediaCorp TV Singapore Pte Ltd	199406087N	1 December 2005	28 June 2011
MediaCorp VizPro International Pte. Ltd.	199406086D	1 December 2005	31 May 2011
MediaCorp Technologies Pte Ltd	199905925H	1 December 2005	31 May 2011
Media Research Consultants Pte Ltd	198904666E	30 March 2006	31 May 2011
Singapore Media Academy Private Limited	200515963R	30 March 2006	31 May 2011
MediaCorp Enterprises Pte. Ltd.	200614409Z	29 September 2006	31 May 2011
MediaCorp Advertising Co., Ltd. (People's Republic of China)	31000040545056	24 October 2007	31 May 2011
S I2I Limited (Formerly known as MediaRing Ltd)	199304568R	1 January 2007	30 April 2010